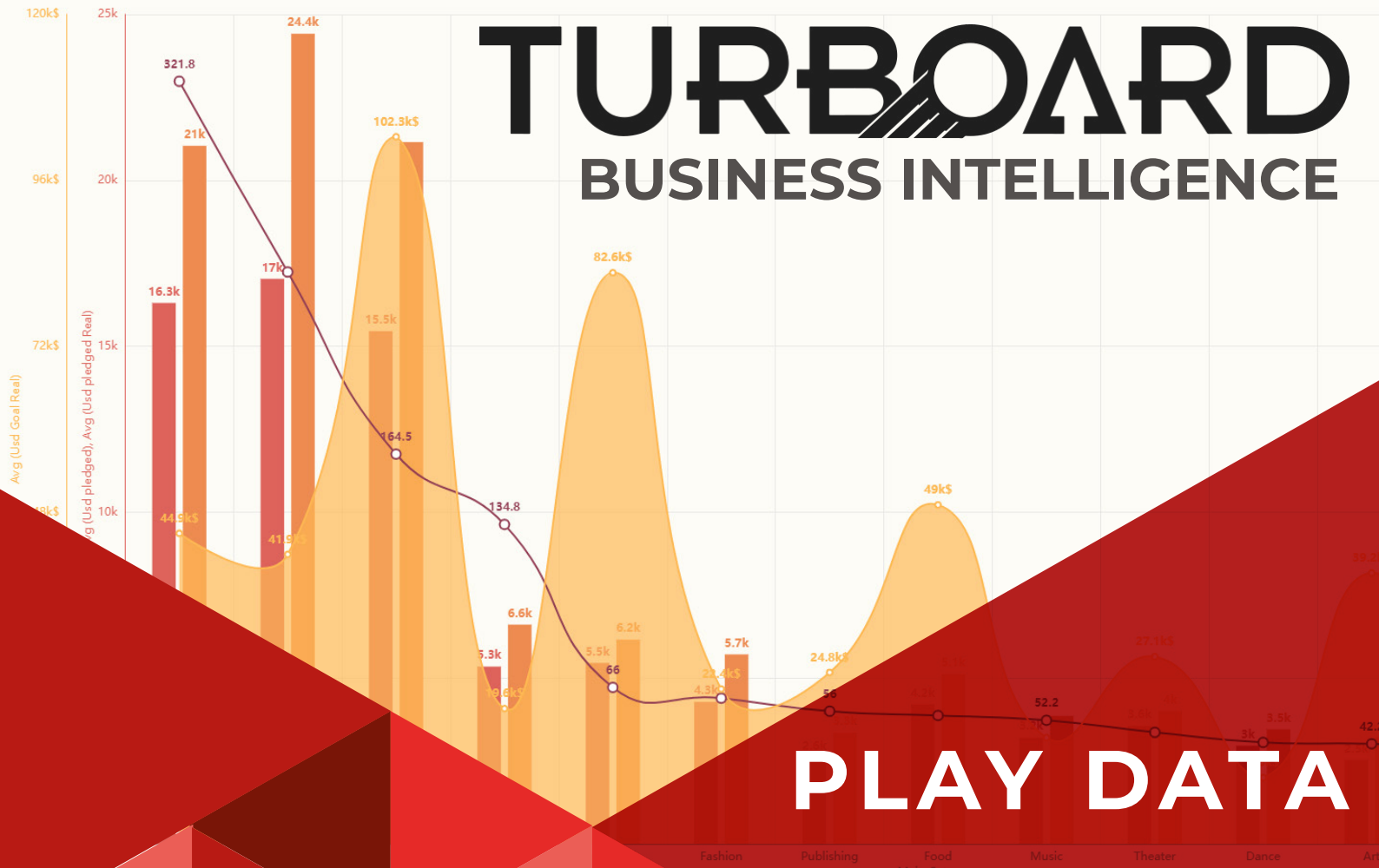


TURBOARD

BUSINESS INTELLIGENCE

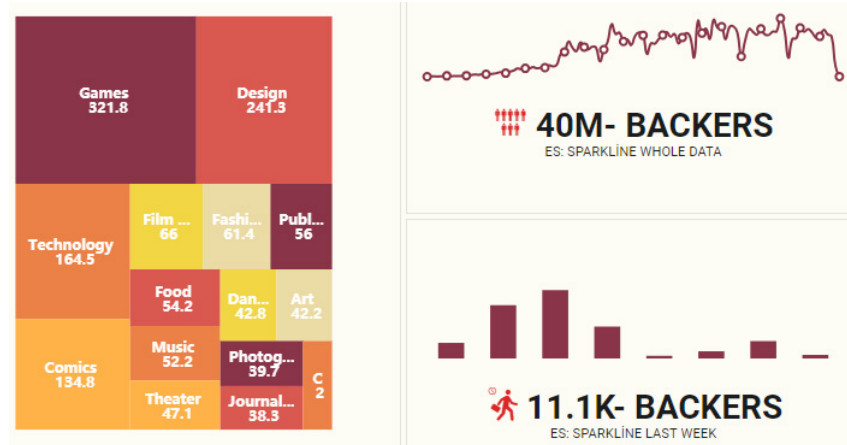


PLAY DATA

FEATURE RICH - EASY TO USE
2019.01

PROMINENT FEATURES

What do TURBOARD provide beyond standard Business Intelligence features?



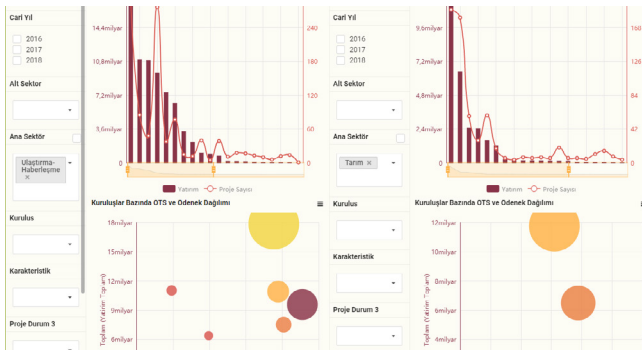
As an advanced Business Intelligence software TURBOARD has a large set of features that would take hundreds of pages to cover all.

In this brochure we summarized only 5 prominent features.

Ease of Use

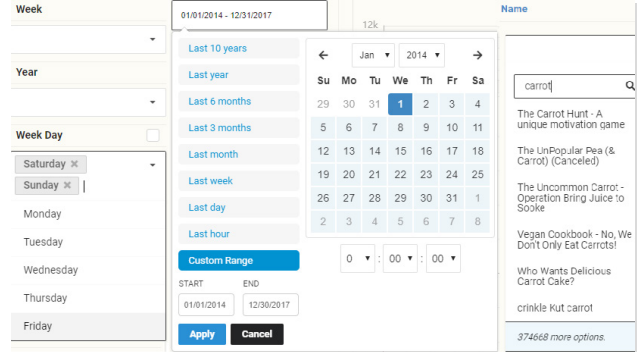
With minimum clicks, user start creating visualizations. **No-wizard approach** of TURBOARD won't bother users with asking cumbersome questions in a multi-step preliminary process. With one click, a dashlet is created with preset properties that can be **changed easily**.

TURBOARD is both for **business users** who desire to have a simple interface and **power users** like statisticians, engineers or data scientists who prefer to use advanced properties like SQL based expressions.



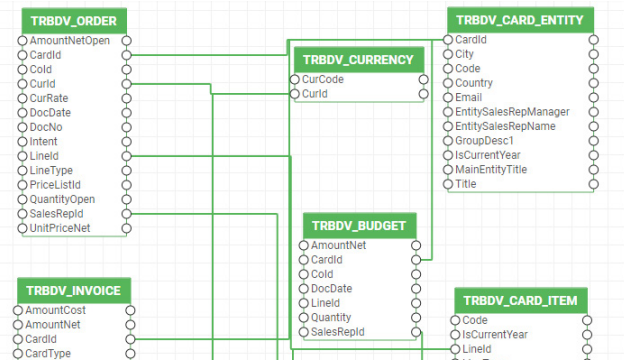
Cloning (Patent Protected)

Only TURBOARD users can use patent protected easy **side-by-side comparison** of dashboards with one click in one screen.



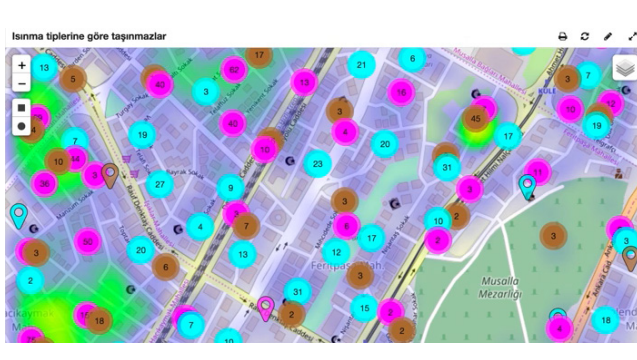
Variety of Filters

Business Intelligence reports cannot be static. TURBOARD team attached great importance to **filter toolset**. A convenient set of filters is ready to use out of the box.



Big Data - In Memory

TURBOARD works within **big data** environment without any hassle. User can switch to **in-memory mode on demand**. With free licenses TURBOARD can visualize **220B data**.



Rich Mapping Elements





TURBOARD can create **Vector** or **GIS** maps. Even layers can be used to visualize **heat-map over clustered**. User can drill deep into household level from a country map.

SUCCESS STORIES

TURBOARD users

Some corporation/institutions that are using TURBOARD for **data based decision making** are below:

- ✓ **through PharmaCircle**
79% of big pharma companies
- ✓ **Turkish Ministry of Health**
- ✓ **Turkish Ministry of Commerce**
ihracatpusulasi.org.tr
(customer facing part of project)
- ✓ **Turkish Statistical Institute**
- ✓ **Greater Municipality of Ankara**
- ✓ **Turkey Strategy and Budget Presidency**

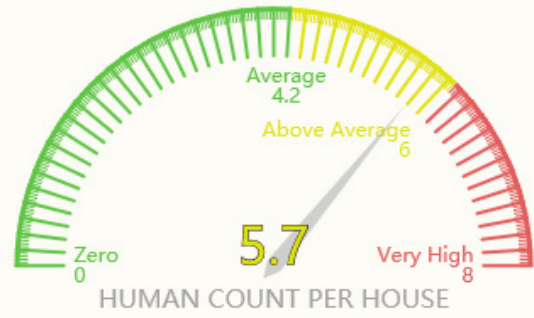
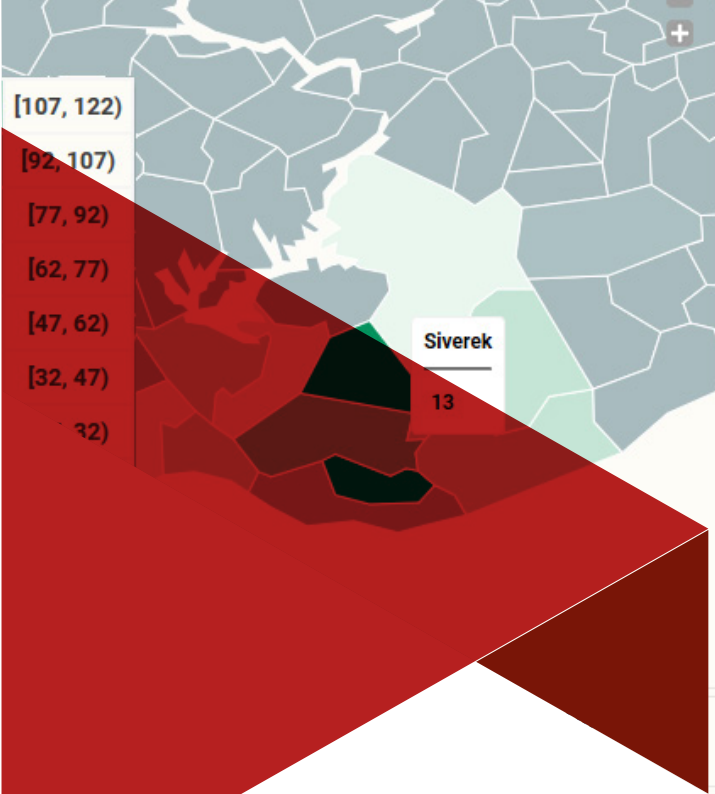
		+ Games
Launched -> Launched		Sum (Backers)
+ 2009		1.6k
+ 2010		9.6k
+ 2011		94.2k
+ 2012		1.4m 
+ 2013		1.8m 
+ 2014		1.6m 
+ 2015		2.2m 

Solid price advantage

In corporate accounts

TURBOARD pricing model is logarithmic, means it's significantly cheaper if there are hundreds of users in an account.

Before a contract you may demand to see how TURBOARD would work with your data. With a proof of concept you can evaluate TURBOARD playing with your own data.



 **1.2K₺**
AVERAGE MONTHLY INCOME

Thousands of clients use TURBOARD on a daily basis.

Following is a list of sample use cases of TURBOARD:

- To see online which cities and hospitals have more than 10 patients waiting for more than 15 minutes in emergency
- To see what would happen if two pharmaceutical companies merge
- To decide which export market and items to sell
- To see the remaining budgets in departments towards the end of year
- To see which branches are doing good or bad according to predefined criteria and be reported daily/weekly/monthly



Differences

TURBOARD

Other BI Software

Zero unsuccessful project metric

Exempt from tax

Top level customer support

Customer requests are of top priority
mostly implemented in next version

Working with enthusiastic and energetic
engineers striving to see success

Very easy to use

On-Premise primary, Cloud alternative

All functionality on **browser**

Using **SQL** to write complicated expressions

Optional in-memory

Patented cloned comparison

Monitor interesting changes in data

Pixel perfect periodical **PDF** reporting

Can work with real big data

More than 50% of BI projects fail

+ VAT

Support starting from 3rd level

Fat chance to see your recommendations applied

Working with sales professionals

It's reported from our users that TURBOARD
is easier than most others

Usually Cloud primary, On-Premise alternative

Some features (like creating visualizations,
PDF) restricted to installed applications

For advanced features you will need to learn
proprietary language of tool

Have all data in-memory or
use no in-memory at all

-

Monitoring feature is mostly limited to
desktop version and/or hard to use

Mostly will require another license

Companies may see their acquired BI tools
as a way to sell more DBMS licenses